

## CASE STUDY

The ultimate goal of On-Page SEO is to speak the ‘[search engines language](#)’ and [help crawlers](#) understand the meaning and context of their pages.



+50%

Google organic traffic

+71%

Leads generated

+114%

Total local SEO searches

### Challenge

Harris Time has been dedicated to their clients' success by offering high quality and long lasting products for more than 40 years.

The goal was for Google to understand Harris Time's relevance in the industry and demonstrate it clearly to potential online visitors in need of their services.

### Solution

Carry out an On-page SEO audit to detect possible anomalies that would allow us to propose a logical and correct SEO strategy and action plan, always using best practices in an effort to increase its chances of success.

### High ROI

Investment gained favorably to its cost in less than a month

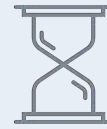
### Business Growth

Increased their business leads by 71%

### Fast Success

Total < 90 days project

**Harris Time** is a premiere Canadian manufacturer of sports timing and scoreboard equipment. This includes arena scoreboards, digital message centers, timing clocks and much more.



Over 40 years of experience in the industry



Maintenance free and long lasting products



*Awesome Web Designs is my go to company for our web design and marketing material.*

*I highly recommend them if you are looking for a custom web design or marketing strategies and implementation.*

**Andrew Harris, Owner**

